

2020

Annual Report to the Community



H  P E W E L L
a therapeutic farm community



In 1993, Clara T. Rankin founded Hopewell as Ohio's only therapeutic farm community for adults with serious mental illness. Funding was raised, a 325-acre farm located in Amish country was purchased, and the new nonprofit organization began the process to secure licensure. On February 3, 1996, the first resident was admitted.

OUR MISSION

Hopewell provides an opportunity for adults with serious mental illness to experience a self-reliant and satisfying life through participation in a vibrant residential therapeutic farm community.

OUR VISION

We believe that everyone can experience success, find a life of purpose and feel hope.

Hopewell serves adults 18 years of age and older who have a primary diagnosis of schizophrenia, schizoaffective disorder, bipolar disorder, major depression or other forms of mental illness.

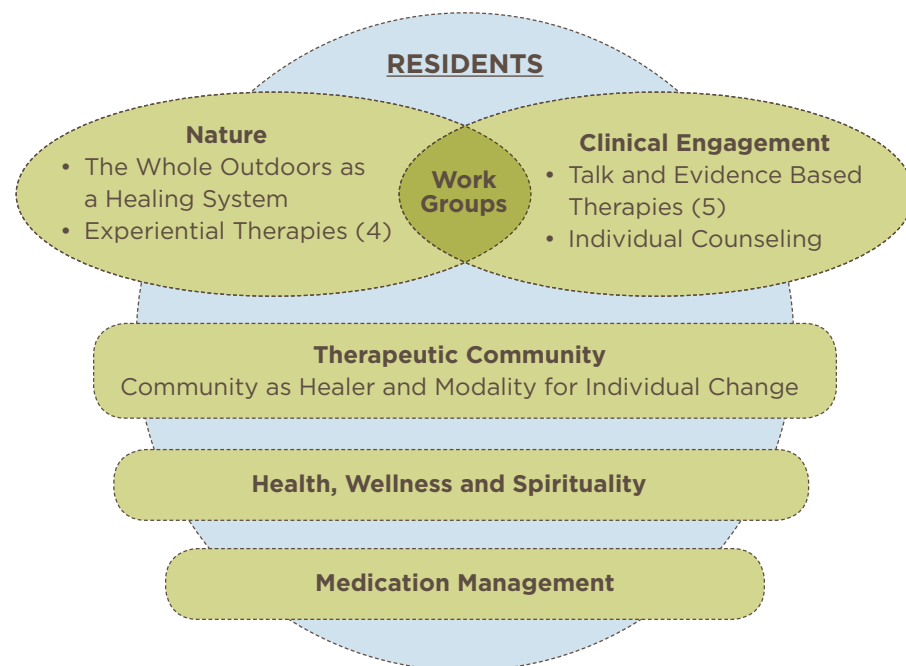
Using the healing power of nature, meaningful work and therapeutic community, and with a highly skilled and caring staff, Hopewell aims to transform the lives of adults dealing with mental illness.

In a safe environment and within an atmosphere of respect and acceptance, residents develop the skills and outlook they need to manage their illness, create new goals and move on to more independent living situations.

THE HOPEWELL HEALING MODEL

Hopewell is one of only five therapeutic farm communities in the country serving people with serious mental illness. Hopewell's successful, unique approach to holistic mental health care is based on a combination of:

- a safe, secure and respectful environment;
- the healing power of nature;
- the therapeutic value of meaningful work;
- the concept of “therapeutic community,” in which the community itself is a catalyst for positive change;
- a highly-skilled and caring staff; and
- health care and mental health care best practices.



Organized in work crews, residents and staff together assume the major responsibilities for the farm's daily activities. In addition, they participate every day in creative, social, educational and clinical programming, including group counseling, creative expression, art therapy, equine-assisted learning, meditation and spirituality, music, education (high school diploma or GED preparation), money management, independent living skills and interpersonal relationship skills.

Hopewell is the only residential mental health facility in Ohio that provides this type of treatment-based, community-centered care.

Hopewell is a nonprofit, private-pay facility. Some fee assistance is available after the first two months of residency. Philanthropic support allows Hopewell to offer reduced fees to 90% of its residents' families each year.

For information about Hopewell's admission and referral process, call 440.426.2000, ext. 1220, or visit our website at www.hopewellcommunity.org/admissions.

HOPEWELL: THE FIRST QUARTER CENTURY

PRE-1993

Cleveland native Clara T. (Mrs. Alfred M.) Rankin recognizes the need for a therapeutic farm community in Northeast Ohio.

1993

Hopewell Inn is incorporated as Ohio's only therapeutic farm community for adults with mental illness. The first trustees are Alfred M. Rankin, Clara T. Rankin, Roger F. Rankin and Herbert Y. Meltzer, MD.

1994

The new organization purchases a 325-acre former farm and bed-and-breakfast in Mesopotamia, Ohio.

1995

Hopewell's first fundraising campaign provides funds to develop the property into a therapeutic farm community.

1996

Hopewell admits its first residential client.



1997

- Cottage 1 is constructed to house twelve residents.
- A dining room is added to the Main House.

1998

Hopewell is granted permanent 501(c)(3) status as an Ohio nonprofit organization.

1999

Cottage 2 is completed, with capacity to house fourteen residents. Resident capacity is 35.





2000

An endowment campaign is initiated.

2001

- Hopewell is licensed and certified by the Ohio Department of Mental Health.
- The first “Summer Solstice” benefit event is held on the Rankin Estate in Hunting Valley.



2003

Education and diploma programs are initiated.

2004

An outdoor pavilion for picnics and cook-outs is completed.

2007

- Richard R. Karges, LISW-S, ACSW, is hired as Executive Director.
- “Compass Points” newsletter is created.

2006

- Hopewell is the first residential treatment center to be accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) for Therapeutic Community: Adults; the award is the highest-possible three-year accreditation.
- An equine-assisted learning program is launched.
- Hopewell’s outcomes measurement process is formalized.



2009

- The David Cutler Conservatory opens, including a state-of-the-art greenhouse, year-round meditative garden and conference space.
- The “Club Hope” transition/day program begins.
- A herd of Belted Galloway beef cattle arrives.

2012

Hopewell purchases a century home on nearby Mesopotamia Commons to serve as a transition program for residents.

2011

- Two hundred gallons of maple syrup are produced by Hopewell residents and staff.
- The Farm & Craft Market opens as the cornerstone of Hopewell’s job-readiness training program.
- The first “David Cutler Conservatory Exploring Mental Health Series” is held to promote awareness of mental health care.

2013

- Martha S. Schinagle, MD, from University Hospitals of Cleveland, is hired as Resident Psychiatrist.
- The century home called Lyman House opens as a licensed adult family home where residents may practice the skills of independent living before leaving Hopewell.
- An accessibility project is completed, providing paved walkways and lighting throughout the campus.
- Hopewell’s first annual Outcomes Report is published.

2014

- Other organizations ask to replicate the “Hopewell Model” of mental health care.
- Census reaches capacity and inquiries are received from families in 35 states.
- The organization’s name is legally changed from Hopewell Inn to HOPEWELL.
- Clara T. Rankin receives the first Founder’s Award from The Margaret Clark Morgan Foundation in recognition of her creation of Hopewell.
- The Kelvin and Eleanor Smith Foundation’s grants to Hopewell since 1995 exceed a total of \$1 million.



2015

- The first “Therapeutic Community Farm Summit” is convened, including CooperRiis Healing Community (NC), Gould Farm (MA), Rose Hill Center (MI), Spring Lake Ranch (VT) and Hopewell.
- A formal Art Therapy program is initiated.
- Leadership of The Campaign for Hopewell – *Planting Seeds of Promise* announces the effort has raised \$5 million for the endowment and nearly \$2 million for other organizational priorities.
- Clara T. Rankin receives a Lifetime Achievement Award from the National Alliance on Mental Illness (NAMI) for her work with Hopewell.



2016

- Hopewell is featured in a documentary segment on HBO’s “VICE News Tonight.”
- Hopewell constructs a new Sugar House, and is featured on the local annual area “Maple Tour” of maple syrup producing facilities.
- Clara T. Rankin commissions the publication of a book: *HOPEWELL, A Place of Healing 1996-2016*, by Joanne Fenton Humphrey.
- An anonymous donor makes a \$1 million gift to the Hopewell Endowment.



2017

- The organization's second Endowment Campaign successfully concludes, effectively doubling the size of Hopewell's Endowment Fund.

2018

- Hopewell appoints Jim Bennett and Dave Shute to serve as interim Executive Director and Associate Executive Director for a period of two years to address several goals, including developing and implementing a new Strategic Plan for the organization.
- Support from the Veale Foundation and the Eric & Jane Nord Family Fund facilitates the renovation of the Art Studios.

2019

- Hopewell dedicates the Richard J. Swadey Community Center, a nearly 8,000 square foot facility to provide residents and staff with ample space for year-round activities, including exercise, individual and group counseling, educational, social and cultural programs. The building is financed through a charitable remainder trust, and donations from the Hopewell Board of Directors, Eaton Corporation, and Suzanne Morgan.
- 2019 contributed revenue sets new records, exceeding budgeted goals by 20%.

2020

- Hopewell appoints Dave Shute as the organization's sixth Executive Director.
- Hopewell partners with University Circle, Inc. and several Circle-based institutions to develop a new Transition Services Program, providing residents with improved post-discharge services including education, employment and recreation, as well as follow-up clinical counseling.



LETTER FROM THE EXECUTIVE DIRECTOR

2020 was a year in which Hopewell celebrated twenty-four years of service to adults with serious mental illness. Building on the vision and hard work of our founder, Clara T. Rankin, Hopewell has continued to grow and evolve to meet the needs of our residents and their families.

This was also a year of significant challenges for our community, our state and our country as we continued to struggle with the global pandemic and the accompanying impact on mental health nationwide.

Hopewell was not immune to those challenges, and as the organization's new executive director I could not be prouder of the way our community – including our residents, staff and volunteers – have risen to this moment, developing creative ways to solve problems and keep Hopewell healthy and safe. During the year we made an important expansion to our clinical offerings by adding obsessive-compulsive disorder (OCD) as a primary diagnosis treated by our staff. We also opened a new Transition Services Program designed to provide continued support for our residents once they are discharged from Hopewell.

But our community is not defined solely by the limits of the Hopewell campus, or even the treatment programs we offer. It includes the many financial supporters and volunteers, including Board and committee members, who make generous contributions and work tirelessly each year to ensure that Hopewell remains a thriving and effective resource for the people in our care.

The community of donors recognized in this report were collectively responsible for yet another record-setting fundraising year for Hopewell, with individuals, businesses and foundations all responding with increased support. While this financial success helped our organization weather the economic uncertainties of the year, the more important outcome is that residents continue to have affordable access to Hopewell's healing model.



Your continued support of our efforts is essential to maintaining this community that we have built – a community that includes you. We are very grateful for your continued presence in our community, and of course for your philanthropy without which the community could not exist.

Sincerely,

David H. Shute
Executive Director

2020 FINANCIALS

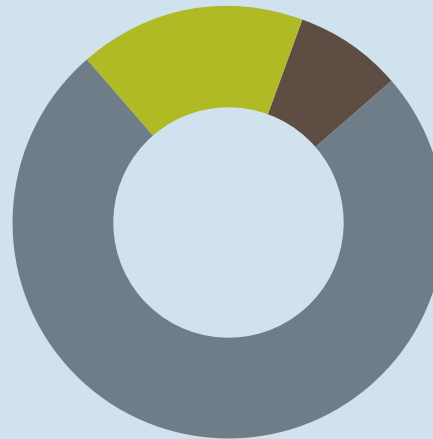


REVENUE

	AMOUNT	PERCENT
Contributed	\$973,497	23%
Government Grants	\$544,435	13%
Earned	\$2,003,472	46%
Dividends/Interest	\$779,587	18%
TOTAL	\$4,300,991	100%

EXPENSES

	AMOUNT	PERCENT
Program	\$3,099,514	75%
Administration	\$703,245	17%
Fundraising	\$326,916	8%
TOTAL	\$4,129,675	100%



Figures above are unaudited.



Hopewell's family of donors is a very generous and special group of individuals, corporations and foundations who helped change the lives of people with serious mental illness in 2020. Thank you for your continued support.

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